



MASTERY IN SOCIAL SECTOR STRATEGY

Three future facing, practical courses, designed with and for leaders of NFPs and for-Purpose workplaces, to create and maximise social impact.



ABOUT THE MASTERY PROGRAM – SPARK YOUR THINKING, SPARK YOUR IMPACT

This program is the culmination of over **25 years of experience** working with the social sector and draws from the library of over **500 strategic projects** Spark Strategy has delivered.

Practicing CEOs have been involved in the course construction and are part of each module's delivery through in-person guest lecturing and video resources so you can enhance the theory with practical lessons and tips.

The entire program is designed to foster peer-to-peer learning and as such creates a strong connection between you and members of your cohort – valuable both for learning now but also network development.

There is no other offering so focused on putting the beneficiary at the centre, so jam packed with social sector tools and templates, and so steeped in social sector case studies and that provides the same access to practicing CEO's and for purpose experts.

ACHIEVE GREAT OUTCOMES

& build strong relationships.

DEVELOP WORLD CLASS STRATEGIC THINKING CAPABILITY, BUILD STRONG RELATIONSHIPS, DELIVER MORE AND BETTER IMPACT-TOGETHER

INCLUSIONS



LIVE CLASSES

Classes are taught live. Be that face-to-face or livestream, they are not pre-recorded. They are interactive so you can ask and learn from others each session.



WORKBOOKS

Each course has a workbook that you step through. This helps you structure your thinking and keep track of where you are and upon completion leaves you a plan you can use at work.



SOCIAL SECTOR TOOLS AND TEMPLATES

We deploy close to 100 **practical** tools, models and templates specifically designed for the social sector, its nuances, and its needs.



EXPERT ACCESS

The courses are delivered by practicing experts and being a member enables you to access them and their skills in your learning journey. We have done the hard work of finishing and assessing them, so it is easy for you to access them.



MULTI-PLATFORM RESOURCES

Resources are delivered online, face-to-face, through videos, podcasts, documents, drawings, and other modes to help you learn the way that works best for you.



FACE-TO-FACE FULL DAY IMMERSION

Once per year we bring together all cohort members so that they can network, looking to make new impact partnerships and peer review their work – it is a powerful and engaging day to be part of.



LEARN THE WAY THAT WORKS FOR YOU

MASTERY IN SOCIAL SECTOR STRATEGY

NEXT RETREAT DATE:
17 TO 20 NOVEMBER

Our multi-platform immersive curriculum provides a mix of flexibility and effective learning fundamentals to ensure what you learn stays with you through your career.

Limited
Spots

This Mastery program is made up of **3 courses**, each with **7 modules**. Complete the form via the [following page](#) where this will tell us a little bit more about you

While typically each course runs for 7 weeks, delivering 1 module per week, we've condensed this to a retreat-style intensive getaway course facilitated in the **Mornington Peninsula of Melbourne**.

The program is intended to be completed sequentially as the modules build on prior learnings.

Join us for this intensive weekend, covering course 1 of the Mastery in Social Sector Strategy.

INVESTMENT

Deposit on purchase: \$900*

\$4,990

*remainder amount will be invoiced 7 days before the retreat.



DEEP AND ACCELERATED PROFICIENCY,
purpose built for the social sector, practical tools, and peer to
peer learning, without the pain & slog of traditional masters.

WHAT ARE YOU WAITING FOR?
APPLY NOW

**NOW ACCEPTING
APPLICATIONS**



We've also worked with several PHNs, including:

MURRAY PHN

Murray PHN was operating in the context of an ageing population and increasing numbers of both refugee communities and “tree-change” settlers from urban areas, all placing pressure on primary health care systems and providers.

Spark and Murray PHN collaborated closely to develop, draft and refine the new Murray PHN strategic plan. Given Murray PHN's important role as a collaborator and coordinator, the project included wide-ranging stakeholder engagement, spanning the Murray PHN board, executive and team, as well as partners, peers, academics, thought leaders, funders and funding recipients. In total, over 300 people were consulted through approximately 400 unique stakeholder touchpoints across the strategic planning process.

SOUTH EASTERN MELBOURNE PHN (SEMPHN)

SEMPHN had undergone a strategic refresh in 2022. A priority for the term of the strategy was to redefine their operating model. Specifically, they wanted an operating model to help them grow and deliver on your strategy and to shift from a functional project and siloed-driven organisation to a customer-centric service and connected organisation.

Spark led the engagement with SEMPHN through a design thinking process. Some of the steps involved are articulated below:

- Created an overarching and high-level customer journey map and architecture that align how core services provide value to our customers and deliver on our strategic outcomes
- Developed a stakeholder map of customers and key partners
- Using the value proposition canvas designed a value proposition for each stakeholder
- Co-designed a business model around key value propositions
- Using the POLISM framework co-designed an Operating Model



WANT TO SPARK YOUR STRATEGIC THINKING AND YOUR IMPACT?

Want to know more? Below is a link to a small form. This form tells us a little about you.

We are trying to curate each cohort to maximise your learning experience. Telling us a little about you and what you want to achieve helps us match you to other learners and optimise the peer-to-peer experience.

By filling out this form, we can also find an information session or a resource that might just be interesting or helpful to you right away. We have found each enquiry to be different. Some are self-funded learners; some want to bring their entire executive team. Some will be on a philanthropic scholarship and others funded by our own sector capability fund.

Every journey to **impact is different**. Complete the form and we can help you find the right path and its cost.

THERE IS ONLY AN UPSIDE HERE

Continue your journey in sparking the change we all want – we would love to see you in one of our upcoming Course 1 intakes.

WHAT ARE YOU WAITING FOR?
APPLY NOW

**NOW ACCEPTING
APPLICATIONS**



WHO IS SPARK STRATEGY?

Spark is an agency for strategic solutions and sustained action. As a trusted advisor, we help to inject creative ideas, challenge the thinking, and align the conceptual and practical.

As a certified B Corp, we stand for purpose, not just profit. With offices in Sydney and Melbourne, we work with not-for-profits, government, social enterprises and the private sector to unleash their potential, transforming their organisations and communities for the better.

Our services include strategic planning, business model design, impact assessment, facilitation, co-design and operating model development. We strive for meaningful relationships and high impact in everything we do. We're for sparking brighter futures for our clients and the societies in which we live.



1500+
WORKSHOPS

500+
NFP's HELPED

OUR CLIENTS



SURF LIFE SAVING
NEW SOUTH WALES

cohealth



For more information or to enrol please contact

P: 03 8804 1731

E: info@sparkstrategy.com.au
sparkstrategy.com.au



www.sparkstrategy.com.au